GUJARAT TECHNOLOGICAL UNIVERSITY

ASSISTANT PROFESSOR (ASSISTANT PROFESSOR (MANAGEMENT) - (RTMM)

EXAM DATE: 26/02/2024

PROVISIONAL ANSWER KEY

001	In the sentence given below, fill in the blanks with the set of words which best fits the meaning of the sentence as a whole about prolonged power cuts in the urban
	areas, the authorities have decided to over to more reliable and ecofriendly
	systems to run its pumps.
	(A) Worried, shift
	(B) Frantic, move
	(C) Troubled, jump
	(D) Concerned, switch
002	Choose the word / group of words which is most similar in meaning to the word given below:-
	'FOSTERING'
	(A) neglecting
	(B) sidelining
	(C) nurturing
	(D) ignoring
003	Choose the word which is most opposite in meaning to the word given below:-
	'CUMBERSOME'
	(A) handy
	(B) breathtaking
	(C) awkward
	(D) difficult
004	Which of the phrases given below should replace the phrases underlined in the following sentence, to make sentence grammatically correct. If the sentence is correct as it is and no correction required choose option-D. "As the time were hard for all, the country was generally making progress,"
	(A) Since the times were
	(B) Because the time was
	(C) Though the times were hard
	(D) No correction required
005	One of the words given in options may be wrongly spelt. Please identify it. If all four words are correctly spelt, mark 'B' as the answer
	(A) Defamation
	(B) None
	(C) Solitude
	(D) Exhorbitant
006	The position of how many letters in the word "WONDERFUL" will remain unchanged
	when the letters within the word are arrange alphabetically?
	(A) None
	(B) One
	(C) Two
	(D) Three
007	Select the correct sentence
	(A) It is less than this.
	(B) It is more less than this.
	(C) It is lesser than this.
	(D) It is as less as this.

008	Fill in the blank with appropriate option given. " does he sing song when they
	praise"
	(A) No sooner
	(B) As soon as
	(C) Hardly
	(D) While
000	
009	Fill in the blank
	"Teacher asked students"
	(A) to not do noise
	(B) if they do homework
	(C) that they do home work
	(D) if they did home work
010	In this group of words, only one word is correctly spelt. Select the one with the correct
UIU	spelling.
	(A) Dessonance
	(B) Dissonance
	(C) Dessonance
	(D) Disonance
011	What is the speed of light in air?
	(A) 3,00,000 Km / second
	(B) 1,80,000 Km / second
	(C) 2,25,000 Km / second
	(D) 50,000 Km / second
012	What is the most basic unit of element?
012	(A) Compound
	(B) Nuclear
	(C) Atom
013	Packets of the potato chips are usually flushed with which one of the following gases to
	prevent rancidity?
	(A) Carbon dioxide
	(B) Hydrogen
	(C) Nitrogen
	(D) Oxygen
014	Which one among the following is not a luminous object?
	(A) Sun
	(B) Proxima Centauri
	(C) Jupiter
	(D) Alpha Centauri
015	
015	Which one among the following is not a renewable energy source?
	(A) Solar
	(B) Wind
	(C) Nuclear
	(D) Hydroelectric
016	The speed of wind is measured by
	(A) Wind vane
	(B) Wind rose
	(C) Barometer
	(D) Anemometer

017	Acco Tatv	rding to early Indian philosophers, what are the basic elements described in "Panch
	(A)	Earth, fire, sky, gas and water
	(B)	Air, earth, fire, sky and water
	(C)	Gas, land, fire, sky and water
	(D)	Air, earth, fire, land and water
018	Whic	ch gas is commonly used for extinguishing fire?
	(A)	Ethane
	(B)	Carbon dioxide
	(C)	Oxygen
	(D)	Hydrogen
019	The c	ozone layer restricts
	(A)	Infrared radiation
	(B)	Green radiation
	(C)	Ultraviolet radiation
	(D)	None of these
020		olecule in plants comparable to haemoglobin in animal is
	(A)	Carotene
	(B)	Chlorophyll
	(C)	Cellulose
	(D)	Cytochrome
021		ch kind of memory does a microprocessor possess?
	(A)	Volatile
	(B)	Non volatile Both
	(C) (D)	None
022		
UZZ	(A)	t is a computer network within an organisation called ? Extranet
	(B)	Internet
	(C)	Intranet
	(D)	Petronet
023	` '	ch one is example of volatile memory?
020	(A)	PROM
	(B)	RAM
	(C)	EPROM
	(D)	ROM
024	Micr	osoft Word uses which font by default?
	(A)	Courier
	(B)	Arial
	(C)	Calibri
	(D)	Times
025	Whic	ch tool is used to compress big file into small.
	(A)	Windata
	(B)	Winzip
	(C)	Winspread
	(D)	None

026		is called - "a set of instruction that a computer follows in order to perform a cular task."
	(A)	Computer
	(A) (B)	CPU
	(C)	Program
	(C) (D)	Hardware
027	` '	S Word: writer" then what is "MS PowerPoint: "
047	(A)	calc
	(B)	impress
	(C)	base
	(D)	draw
028	` ,	h is not the cloud computing model?
020	(A)	Paas
	(B)	Laas
	(C)	Baas
	(D)	Saas
029	` ,	is example of which computer?
029	(A)	Analog
	(A) (B)	Digital
	(C)	Hybrid
	(D)	None
030	` '	
U3U	called	easy to remember name that's associated with a physical IP address on the internet" is
		Protocol name
	(A) (P)	
	(B)	Hyperlink name Server name
	(C) (D)	Domain name
021	. ,	
031		h is identification sign of 'LINUX' operating system?
	(A)	Flamingo
	(B)	Kangaroo
	(C) (D)	Penguin Eagle
022	` /	
032		h is useful to create, read, update and delete data in database?
	(A)	DDL
	(B)	DML
	(C)	DQL
	(D)	DOS
033		b browser feature used to save a website's URL address for future reference.
	(A)	Ping
	(B)	Flash
	(C)	Blog
	(D)	Bookmark
034		h computer language can perform the functions of DDL, DML and DQL
	(A)	XML
	(B)	SQL
	(C)	JAVA
	(D)	C++

035	Find out which is correct
	(A) $KB>MB>GB>TB>PB$
	(B) KB <mb<gb<tb<pb< td=""></mb<gb<tb<pb<>
	(C) KB <mb<pb<tb<gb< td=""></mb<pb<tb<gb<>
	(D) KB <mb<gb<pb<tb< td=""></mb<gb<pb<tb<>
036	If one desires to see form 7/12 of land record online which website one should visit?
	(A) edhara.gov.in
	(B) anylandrecord.gov.in
	(C) anyror.gujarat.gov.in
	(D) anyedharagujarat.gov.in
037	What does the second "C" indicate in an online railway reservation agency websit
	IRCTC"?
	(A) Coach
	(B) Confirmation
	(C) Corporation
	(D) Count
038	Please arrange the following according to their digits in number from more to less.
	(a) PIN (b) AADHAR (c) MOBILE (d) ISD Code
	$(A) \qquad a, b, c, d$
	$(\mathbf{B}) \qquad \mathbf{c}, \mathbf{b}, \mathbf{a}, \mathbf{d}$
	$(C) \qquad \mathbf{b}, \mathbf{a}, \mathbf{c}, \mathbf{d}$
	$(\mathbf{D}) \qquad \mathbf{b}, \mathbf{c}, \mathbf{a}, \mathbf{d}$
039	How many maximum possible letter one email address can contain?
	$(A) \qquad 32$
	$(\mathbf{B}) \qquad 64$
	(C) 128
	$(\mathbf{D}) \qquad 255$
040	What can be format when language is Gujarati and font 'shruti'?
	(A) ASCI
	(B) unicode
	(C) ISCII
	(D) uninot
041	Which of the following not developed by National Payment Corporation of India
	(A) UPI
	(B) UMANG
	(C) BHIM
	(D) RuPay
042	When was financial emergency declared in India?
	(A) 1991 (B) 1975
	(B) 1975 (C) 1962
	(D) Never
043	Which among the following is not a power of RBI ?
UTJ	(A) Inspection of Bank
	(B) Nationalization of Banks
	(C) Call of returns
	(D) Control the lending policies of the bank
044	How many Districts, Talukas and villages are in Gujarat?
J 17	(A) 33, 212, 15521
	(B) 26, 192, 18025
	(C) 33, 252, 18225
	(D) None of these

045	Find out the incorrect pair of places in Gujarat and for which they are famous.
	(A) Dhordo - Rannotsav
	(B) Jetpur - Botanical garden
	(C) Pij - First TV broadcast centre
	(D) Morbi - Ceramic industry
046	Arrange the pairs correctly for rivers and place/city on their banks.
	<u>River</u> <u>Place</u>
	1. Tapi a. Valsad
	2. Gomti b. Shamlaji
	3. Auranga c. Mandvi
	4. Meshvo d. Dwarka
	(A) $1-a, 2-b, 3-c, 4-d$
	(B) $1-c, 2-d, 3-b, 4-a$
	(C) $1-a, 2-d, 3-c, 4-b$
	(D) $1-c, 2-d, 3-a, 4-b$
047	Which among the following is correct about coral reefs?
	a. It is significant part of ecosystem
	b. It acts like sanctuary to marine life
	c. It protects coastline from erosion
	(A) a and b only
	(B) a and c only
	(C) c and d only
	(D) a, b and c
048	"Kavaratti" is capital of
	(A) Andaman Nicobar
	(B) Daman & Div
	(C) Lakshadweep
	(D) Goa
049	Identify which is not correct option in which Gujarat is largest producer.
	(A) Tobacco
	(B) Cotton
	(C) Bajra (D) Cumin
050	
050	Recently in J&K region resources of which mineral reserves were found? (A) Uranium
	(A) Cramum (B) Limestone

- (B) Limestone
- (C) Manganese
- (D) Lithium
- Pairs showings article and contents are mentioned below. Which pairs are not correct?
 - 1. Arti-15 Equality before law.
 - 2. Arti-18 Abolition of titles
 - 3. Arti-21 Right to education
 - 4. Arti-25 Freedom to manage religious affairs.
 - (A) 1 and 2
 - (B) 1 and 3
 - (C) 1 and 4
 - (D) 1, 3 and 4

		_	_		
052	71	1 4 _	41	-4-4-	ements
115/	H 1/2	шата	TNA	CTOTA	mente

- 1. Application of directive principles of state policy shall be enforceable by any court.
- 2. It is not necessary for the state to apply these principles in making laws.
- (A) Only one is correct
- Only two is correct **(B)**
- Both 1 and 2 are not correct **(C)**
- Both 1 and 2 are correct **(D)**
- 053 Evaluate the statements.
 - 1. Under article 53, the executive power of the union shall be vested in the President.
 - 2. Under article 153, the executive power of the state shall be vested in the Governor.
 - (A) Only 1 is correct
 - Only 2 is correct **(B)**
 - **(C)** Both 1 and 2 are correct
 - Both 1 and 2 are not correct **(D)**
- 1. Establishment and constitution of the supreme court, are governed by article 123 054
 - 2. Under article 129, supreme court is a court of records
 - Only 1 is correct (A)
 - **(B)** Only 2 is correct
 - **(C)** Both 1 and 2 are correct
 - Both 1 and 2 are not correct **(D)**
- Arrange article and contents 055

<u>Article</u>	<u>Content</u>
a. 148	1. Audit reports
b. 149	2. Comptroller a

- 2. Comptroller and Auditor General of India (CAG)
- c. 150 3. Duties and Powers of CAG d. 151
 - 4. Forms of accounts of Union
- a-2, b-3, c-4, d-1(A) a-3, b-4, c-1, d-2**(B)**
- a 4, b 1, c 2, d 3**(C)**
- a-1, b-2, c-3, d-4**(D)**
- 056 The Right to Information act is called as "The Right to Information Act
 - 2004 (A)
 - 2005 **(B)**
 - **(C)** 2006
 - **(D)** 2007
- Rights of Information and obligation of public authorities, are mentioned under 057 section of RTI Act.
 - **(A)** 8
 - **(B)** 6
 - 4 (\mathbf{C})
 - **(D)**
- 058 The provision for, exemption from disclosure of information is mentioned under which provision of RTI Act?
 - (A) 8
 - 9 **(B)**
 - 10 **(C)**
 - **(D)** 11

)59	Section	on 11 of RTI Act, provides for:-
	(A)	Severability
	(B)	Third party information
	(C)	Constitution of central information commission
	(D)	Constitution of state information commission
60	_	provision for appeal under RTI act is made under section.
	(A) (B)	22 21
	(C)	20
	(\mathbf{D})	19
61	` /	h country is set to export 10,000 MW of power to India in next 10 years, solidifying long
	term	energy partnership.
	(A)	Nepal
	(B)	Bhutan
	(C)	Bangladesh
	(D)	Sri Lanka
62		h Indian state has become the first to map all accident prone sites, using the Mappls or road safety?
	(A)	Maharashtra
	(B)	Punjab
	(C)	Karnataka
	(D)	Tamil Nadu
63	Whic	h company won the CII national award for excellence in water management recently?
	(A)	Bajaj Auto
	(B)	TVS Motor Co.
	(C)	Yamaha Motor Co.
	(D)	Hero MotoCorp.
64	In wi	hich Indian state was a 10th century inscription found, written is both Kanada and
	(A)	Kerala
	(B)	Tamil Nadu
	(C)	Goa
	(D)	Karnataka
65	` '	has been honoured with the 2023, Kuvempu Rashtriya Award?
•	(A)	Jhumpa Lahiri
	(B)	Shrishendu Mukhopadhyay
	(C)	Arundhati Roy
	(D)	Chetan Bhagat
66	` ′	t is the name of the comprehensive scheme launched under the ministry of Earth
00	Scien	•
	(A)	Earth Quest
	(B)	Prithvi
	(C)	Science Vision
	(D)	Geo Explorer
67		h Indian state has launched the nation's first ever report and meeting management
	porta	
	(A)	Karnataka
	(B)	Maharashtra
	(C)	Tamil Nadu
	(D)	Himachal Pradesh

- What government department is responsible for launching the PRERANA Programme?

 (A) Ministry of Education

 (B) Ministry of Finance
 - (C) Ministry of Health and Family Welfare
 - (D) Ministry of Child & Woman Development
- In which Indian state is Adidas establishing it's first and only Global capacity Centre (GCC) in Asia outside China?
 - (A) Maharashtra
 - (B) Karnataka
 - (C) Tamil Nadu
 - (D) Gujarat
- 070 On which date is "World Braille Day" is observed?
 - (A) January 3
 - (B) January 4
 - (C) January 5
 - (D) January 6
- 071 Evaluate the statements:-
 - 1. The council of Industry academia collaboration was by govt. resolution in 2017.
 - 2. This programme will help in personal and professional life.
 - (A) Only 1 is correct
 - (B) Only 2 is correct
 - (C) Both 1 and 2 are correct
 - (D) Both 1 and 2 are not correct.
- 072 From the following which is not correct statement for knowledge consortium of Gujarat.
 - (A) It is a platform to share knowledge
 - (B) Capacity building of students
 - (C) Connect education institutes, knowledge network
 - (D) Implement new education policy.
- 073 From the following articles of Indian Constitution, which is not connected with education?
 - (A) Article 14
 - **(B) Article 15**
 - (C) Article 21A
 - **(D) Article 28**
- 074 From the following, which organisations are connected with education?
 - 1. CBSE
 - 2. CTSA
 - 3. NVS
 - 4. NCTE
 - (A) 1, 2 and 3
 - (B) 2, 3 and 4
 - (C) 1, 2 and 4
 - (D) 1, 2, 3 and 4

- 075 From the following, which are apex level bodies
 - 1. AICTE
 - 2, COA
 - 3. ICHR
 - 4. ICSSR
 - (A) 1, 2, 3 and 4
 - (B) 1, 2 and 3
 - (C) 1, 2 and 4
 - (D) 1, 3 and 4
- The pairs showing, Boards of Apprenticeship Training and its location, are mentioned below. Which pair is not correct?
 - (A) **BOAT Mumbai**
 - (B) BOAT Chennai
 - (C) BOAT Kolkata
 - (D) BOAT New Delhi
- 077 Indian Institute of Technology (IIT) is not situated at:-
 - (A) Gandhinagar
 - (B) Guwahati
 - (C) Indore
 - (D) Pune
- Pairs showing NIT''s and locations, are as under, which are correct pairs?
 - 1. NIT- Agartala
 - 2. Motilal Nehru NIT, Allahabad
 - 3. NIT Durgapur
 - (A) 1 and 2
 - (B) 2 and 3
 - (C) 1 and 3
 - (D) 1. 2 and 3
- 1. The main aim of Regional Engineering college, was to create skilled man power for Engineering and Technology organization.
 - 2. At present there are 40 NIT's.
 - (A) Only 1 is correct
 - (B) Only 2 is correct
 - (C) Both 1 and 2 are correct
 - (D) Both 1 and 2 are not correct
- 080 1. The Indian Institute of Management Act was passed in 2017.
 - 2. The objects of institutes are mentioned in section 6 of the Indian Institute of Management Act.
 - (A) Both 1 and 2 are not correct
 - (B) Both 1 and 2 are correct
 - (C) Only 1 is correct
 - (D) Only 2 is correct.
- 081 1. IIM Calcutta was established in 1961.
 - 2. First Indian Institute of Technology was established is 1950. Evaluate the statements.
 - (A) Only 1 is correct
 - (B) Only 2 is correct
 - (C) Both 1 and 2 are correct
 - (D) Both 1 and 2 are not correct

- 082 1. There is one Indian Institute of Science IISC in Bangalore
 - 2. There are 7 institute of science Education and Research in the nation in the year 2022.
 - (A) Only 1 is correct
 - (B) Only 2 is correct
 - (C) Both 1 and 2 are not correct
 - (D) Both 1 and 2 are correct
- 1. The first National Institute of Technical Teachers training and Research, was established in 1975 at Jaipur.
 - 2. The Govt. of India, accorded them national status in 2005
 - (A) Only 1 is correct
 - (B) Only 2 is Correct
 - (C) Both 1 and 2 are not correct
 - (D) Both 1 and 2 are correct
- 1. University Grants Commission came into existence on 28th December 1953
 - 2. UGC became statutory body in 1956
 - (A) Both 1 and 2 are correct
 - (B) Both 1 and 2 are not correct
 - (C) Only 1 is correct
 - (D) Only 2 is correct
- 1. National higher education qualifications frame work is an initiative of UGC.
 - 2. In UGC there are 3 members and a chairman.
 - (A) Only 1 is correct
 - (B) Only 2 is correct
 - (C) Both 1 and 2 are not correct
 - (D) Both 1 and 2 are correct
- 1. All India council for teachers' education was set up in 1945.
 - 2. All India council for technical education was established for promotion of quality in technical education and for better planning and coordination in technical education system.
 - (A) Only 1 is correct
 - (B) Only 2 is correct
 - (C) Both 1 and 2 are correct
 - (D) Both 1 and 2 are not correct
- 1. Pharmacy council of India was constituted on 9-8-1949.
 - 2. It aims at regulating pharmacy education, profession and practice in pharmacy.
 - (A) Both 1 and 2 are Correct
 - (B) Only 1 is correct
 - (C) Only 2 is correct
 - (D) Both 1 and 2 are not correct.
- 1. Bar council of India, is a constitutional body.
 - 2. It was established under the Advocates Act 1961.
 - (A) Both 1 and 2 are not correct
 - (B) Both 1 and 2 are correct
 - (C) Only 2 is correct
 - (D) Only 1 is correct
- 1. The Indian Nursing Council was registered under the Indian Nursing Council Act 1947
 - 2. Council aims for uniform standard of training for nurses midwives and health visitors.
 - (A) Both 1 and 2 are not correct
 - (B) Only 1 is correct
 - (C) Only 2 is correct
 - (D) Both 1 and 2 are correct

- 090 1. Medical Commission Act 2019 came into force on 25-9-2020.
 - 2. The goal of the commission is to improve access to the quality and affordable medical education.
 - (A) Only 1 is correct
 - (B) Only 2 is correct
 - (C) Both 1 and 2 are correct
 - (D) Both 1 and 2 are not correct
- 1. Dental Council of India is constitutional body.
 - 2. Dental Council of India is formed as per section 3 of the act.
 - (A) Only 1 is correct
 - (B) Only 2 is correct
 - (C) Both 1 and 2 are correct
 - (D) Both 1 and 2 are not correct
- 1. Veterinary Council of India receives 100% grant in aid form government.
 - 2. It is working under Department of Animal Husbandry and Dairying.
 - (A) Both 1 and 2 are not correct
 - (B) Both 1 and 2 are correct
 - (C) Only 1 is correct
 - (D) Only 2 is correct
- 093 1. Rashtriya Uchchatar Shiksha Abhiyan (RUSA) was launched in 2015
 - 2. It provides strategic funding to state Institute
 - 3. It ensures reform in affiliation academic and exam system.
 - (A) 1 and 2 are correct
 - (B) 1 and 3 are correct
 - (C) 2 and 3 are correct
 - (D) 1, 2 and 3 are correct
- 094 (1) National education policy of 1986 was modified in 1992.
 - (2) New education policy was introduced is 2020, for massive transformation
 - (A) Both 1 and 2 are correct
 - (B) Both 1 and 2 are not correct
 - (C) Only 1 is correct
 - (D) Only 2 is correct
- 095 (1) Higher Education Financing Agency (HEFA) provides finance for educational infrastructure and R & D.
 - (2) It is Joint venture of ICICI Bank, SBI and Ministry of Education
 - (A) Both 1 and 2 are correct
 - (B) Both 1 and 2 are not correct
 - (C) Only 2 is correct
 - (D) Only 1 is correct
- 096 (1) HEFA is not for profit organization.
 - (2) HEFA accepts CSR fund.
 - (3) It helps premier institutions and institutions under IMPRINT, UAY, FAST etc.
 - (A) 1 and 2 are correct
 - (B) 2 and 3 are correct
 - (C) 1 and 3 are correct
 - (D) 1, 2 and 3 are correct

- 097 1) National Board of Accreditation (NBA) was established in 1994.
 - 2) Accreditation is a process of quality assurance and improvement for professional courses.
 - 3) NIRF was developed in 2015.
 - (A) 1 and 2 are correct
 - (B) 2 and 3 are correct
 - (C) 1 and 3 are correct
 - (D) 1, 2 and 3 are connect
- 098 (1) The first edition of Indian Ranking was released in 2016.
 - (2) Ranking has 8 categories.
 - (3) Last ranking was released in December 2022.
 - (A) 1 and 2 are not correct
 - (B) 2 and 3 are not correct
 - (C) 1 and 3 are not Correct
 - (D) 1, 2 and 3 all are correct
- 099 (1) Gujarat Technology University was established by Act of 2007.
 - (2) It is accredited with A+ grade by NAAC
 - (A) Only 1 is correct
 - (B) Only 2 is correct
 - (C) Both 1 and 2 are correct
 - (D) Both 1 and 2 are not correct
- 100 (1) GTU has 486 affiliated colleges
 - (2) Excellence with value-based education, responsiveness to society, mutual respect are same of core values of GTU.
 - (A) Only 1 is correct
 - (B) Only 2 is correct
 - (C) Both 1 and 2 are correct
 - (D) Both 1 and 2 are not correct
- 101 What is the major attribute of correlation analysis
 - (A) Difference among variables
 - (B) Association among variables
 - (C) Regression among variables
 - (D) Variations among variables
- 102 What is the name of the conceptual framework in which the research is carried out?
 - (A) Research hypothesis
 - (B) Synopsis Research
 - (C) Research paradigm
 - (D) Research design
- 103 Which of the following features are considered as critical qualitative research &
 - (A) Collecting data with the help of standardized research tools
 - (B) Design sampling with probability sample techniques.
 - (C) Collecting data with bottom-up empirical evidence
 - (D) Gathering data with top-down schematic evidence
- In order to purse the research, which of the following is priorly required
 - (A) Developing a research design
 - (B) Formulating a research question
 - (C) Deciding about the data analysis procedure
 - (D) Formulating a research hypothesis

- 105 Which of the following is not a common type of quantitative research design? **Correlational** (A) **Experimental (B)** Case study **(C) Quasi-experimental (D)** Which of the following is not a key characteristics of quantitative research 106 objective (A) **(B)** systematic subjective **(C)** structured **(D) 107** Which of the following is not a method of quantitative research **Grounded theory research** (A) **(B) Correlational research Ouasi-experimental research (C) Experimental research (D)** 108 Which of the following is not a type of non-probability sampling **Snowball sampling** (A) Stratified random sampling **(B) (C) Quota sampling Convenience sampling (D)** When conducting a survey in quantitative research what is the typical format of the 109 questions? **Open-ended Questions** (A) **Unstructured Questions (B) Yes-or-No-Questions (C) Close-ended Ouestions (D)** 110 A research problem is feasible only when It is researchable (A) It is new and adds something to knowledge **(B) (C)** It has utility and relevance All of these **(D)** Hypothesis can not be stated in 111 **General terms** (A) **Declaration terms (B) Null and Questions terms (C) Directional terms (D)** 112 prevent a researchers from blind search and intellectual wandering **(A)** Data Sample **(B) Research Tools (C) Research Design (D)** Research design that needs to collect factual information on a continuing basis is classified 113 as
 - (A) Longitudinal study design
 - Pre and post study design **(B)**
 - **Cross-sectional Study design (C)**
 - **Double-control study design (D)**

- 114 The qualitative research design involves
 - (A) Cohort design
 - (B) Experimental design
 - (C) Emergent design
 - (D) Correlative design
- 115 Research design strategy encompasses all of the components below except:
 - (A) Data collection design
 - (B) Sampling design
 - (C) Instrument development
 - (D) Data analysis
- 116 What is the difference between a quantitative and qualitative research design?
 - (A) The type of data collected
 - (B) The methods used for data collection
 - (C) The methods used for data analysis
 - (D) All of the above
- 117 Probability sampling is rarely used in qualitative research because
 - (A) Qualitative researchers are not trained in statistics
 - (B) It is very old-fashioned
 - (C) It is often not feasible
 - (D) Research questions are more important than sampling
- 118 Which of the following factors should be considered when evaluating the validity of a research study?
 - (A) The credibility of the researcher
 - (B) The significance of the research findings
 - (C) The internal consistency of the data and external applicability of the findings
 - (D) All of the above
- 119 The best graphical way to present data related to different levels of certain Variable is
 - (A) Pictogram
 - (B) Pie chart
 - (C) Histogram
 - (D) Frequency polygon
- 120 When a research study is conducted to know about an unknown areas and collect information. It is known as
 - (A) Pilot study
 - (B) Feasibility study
 - (C) Explanatory research
 - (D) Exploratory research
- 121 Which of the following is not a type of research report
 - (A) Thesis / Dissertation
 - (B) Research paper
 - (C) Text-book of subject
 - (D) Conference / Seminar research paper
- 122 The objective of citation style manuals is
 - (A) Attribution of own intellectual work
 - (B) Attribution of other's intellectual work
 - (C) Attribution of corporate intellectual outcomes
 - (D) All of these

123		rnational standard Book Number (ISBN) is a digit unique numeric commercial nine-readable identification number meant for monograph publications				
	(A)	Eight				
	(B)	Ten				
	(C)	Eleven				
	(\mathbf{D})	Thirteen				
124	Who	is responsible for assessing ISBN in India?				
	(A)	National Library, Kolkata				
	(B)	Imperial library, Kolkata				
	(C)	Raja Ram Mohan Roy Foundation, Kolkata				
	(D)	National Book Trust, New Delhi				
125	Wha	t does ethics impose on research?				
	(A)	To have in its center the satisfaction of the target group				
	(B)	Obtain a considerable profit				
	(C)	Frequent appearances on social media				
	(D)	To have in its center the achievement of the objectives				
126	Scien	Scientific development research is applied based on the obtained results in the research				
	(A)	Interdisciplinary research				
	(B)	Applicative research				
	(C)	Individual research				
	(D)	Fundamental research				
127	Whic	ch of the following is a type of research grouped according to the researcher's criteria?				
	(A)	Fundamental research				
	(B)	Self funded research				
	(C)	Short - term research				
	(D)	Individual research				
128		search, what exactly should we estimate?				
	(A)	Research objective				
	(B)	Research costs The partners we will callebarate with				
	(C)	The partners we will collaborate with None of the above				
100	(D)					
129		will is a category				
	(A) (P)	of ethics of sports law				
	(B) (C)	of commercial law				
	(D)	of political law				
130		ch among the following is not a kind of a plagiarism?				
130	(A)	Patch writing				
	(B)	Untainted Plagiarism				
	(C)	Indirect Plagiarism				
	(D)	Direct Plagiarism				
131		ch combination is incorrect				
101	(A)	F.W. Taylor - Scientific Management				
	(B)	Elton Mayo - Hawthorne Experiments				
	(C)	Douglas McGregor - Expectancy Theory				
	(D)	Frederick Herzberg – motivation – Hygene Theory				
132		is NOT one of the eight steps in the decision making process.				
	(A)	Analyzing alternative solutions.				
	(B)	Identifying the problem.				
	(\mathbf{C})	Delegating the decision making.				
	(D)	Implementing the decision & reviewing the same.				

133	Which of the following common difficulties are faced in making decisions and implementing them?
	(i) Non-actionable information.
	(ii) Non-Supportive environment
	(iii) Easy acceptance by subordinates
	(iv) Ineffective communication
	(A) (i) and (ii) only
	(B) (ii) (iii) and (iv) only
	(C) (i) and (iv) only
	(D) (i) (ii) and (iv) only
134	What is it called when the Management functions are placed into it's logical sequence
	(A) Management system
	(B) Management Principle
	(C) Management Process
	(D) Management thought
135	Which of the following is NOT an element of the management process?
	(A) Leading (B) Pricing
	(C) Planning
	(D) Organising
136	Getting work done with a minimum effort, expense or waste, is the definition of
100	(A) Efficiency
	(B) Effectiveness
	(C) Management
	(D) Leadership
137	Which of the for following is an example of external coordination?
	(A) Communication between departmental team members
	(B) Communication within inter-department team members
	(C) Review - Feedback by the Top management
120	(D) Interaction with suppliers and customers
138	Efficiency is a measure of : (A) How hard an employee works.
	(B) How effectively a manager supervises his staff.
	(C) How profitable a business is.
	(D) How productively resources are used to achieve goals.
139	Employees at the bottom of the hierarchy of an organisation are, generally assigned
	(A) repetitive and routine tasks
	(B) tasks that call for innovative thinking
	(C) tasks that involve research
	(D) exceptionally difficult tasks
140	Forces affecting organisational behaviour are
	(A) People
	(B) Environment
	(C) Technology (D) All of the above
141	refers to number of subordinates a superior can manage effectively.
141	(A) unity of direction
	(B) Span of Control
	(C) Unity of control
	(D) Order

142	Then	natic Apperception Test (TAT) of measuring personality is a
	(A)	Subjective technique
	(B)	Objective technique
	(C)	Projective technique
	(D)	Experimental technique
143	Belie	fs, attitudes, traditions and expectations which are shared by group members is called
	(A)	Group norms
	(B)	Group communication
	(C)	Group Cohesiveness
	(D)	Group Structure
144	Affec	etive component is related to
	(A)	Thinking and Evaluation
	(B)	Feelings and Emotions
	(C)	Intention to behave in a certain way
	(D)	Logical analysis
145	Whe	n you get fired from your job and you determine it is because your boss dis likes you,
	you a	are most likely exhibiting
	(A)	Self-promotion
	(B)	Fundamental attribution error
	(C)	Over-attribution.
	(D)	Self-serving bias
146	Whic	ch value do we exhibit when we quietly solve problems without losing our temper?
	(A)	Patience
	(B)	Compassion
	(C)	Courtesy
	(D)	Honesty
147	The l	leadership style, in which the leader encourages and motivates his / her Subordinates to
		beyond their capabilities and expectations, is called,
	(A)	non-interference leadership
	(B)	directive leadership
	(C)	transformational leadership
	(D)	operational leadership
148	Whic	ch of the following method is based on learning-by-doing theory?
	(A)	Lecture cum discussion method.
	(B)	Problem solving method.
	(C)	Inductive and Deductive method.
	(D)	Analytical synthesis Method.
149	Whic	ch of the qualities of a good paragraph includes the following property "A good
	para	graph never contains more than one main topic or theme"?
	(A)	order
	(B)	variety
	(C)	unity
	(D)	simple and clear
150	In or	ganisations, people who act as catalysts and assume the responsibility for managing the
	chan	ge process are called
	(A)	change masters.
	(B)	change agents.
	(C)	operations managers.
	(D)	charismatic leaders.

151	The first thing that has to be done when resolving a conflict with someone is to
	(A) Assertively but diplomatically State your perspective.
	(B) Brainstorm possible solutions to the problem.
	(C) Put the blame on some third unrelated person.
	(D) Listen to the other person's perspective.
152	The various organisational routines and processes that determine how efficiently and effectively the organisation transforms its inputs into outputs are called
	(A) core competencies
	(B) strengths
	(C) Capabilities
	(D) Customer value
153	What is the starting point of Strategic intent?
	(A) Goal
	(B) Objective
	(C) Vision
	(D) Mission
154	Divestment is what kind of strategy?
	(A) An asset - reduction strategy
	(B) A weakness - reduction Strategy
	(C) A product - reduction strategy
	(D) A cost - reduction strategy
155	A (n) industry is one that is characterised by a large number of firms of
	approximately equal size
	(A) Fragmented
	(B) Mature
	(C) Declining
	(D) Emerging
156	In the beverage industry, soda, fruit juice and sports drinks are competitors of
	bottled water.
	(A) Direct
	(B) Infrequent
	(C) Indirect
	(D) Occasional
157	What is the Key outcome from PESTEL analysis?
	(A) Five Forces
	(B) Identification of the drivers for change
	(C) Critical success factors.
	(D) Possible Scenarios.
158	What is the key benefit of identifying the organisatian's SBUs?
	(A) It helps in the development of business-level strategies.
	(B) It makes financial control easier.
	(C) It prevents a focus solely on market-based criteria.
	(D) It decreases the complexity of the organisation's structures.
159	Most companies begin the process of establishing organisational ethics programs by
	developing
	(A) Ethics training programs
	(B) Codes of conduct
	(C) Ethics enforcement mechanisms
	(D) Hidden agendas

- 160 Successful global initiatives addressing standards for business must begin and end with
 - (A) the role of corporate governance and shareholder power in corporate decision making.
 - (B) social activism.
 - (C) the implementation of standardised ethics programs.
 - (D) the consolidation of economic & environmental efforts.
- 161 The first step in auditing process should be to secure the commitment of
 - (A) employees.
 - (B) top executives and directors.
 - (C) stakeholders.
 - (D) customers.
- An organisation's obligation to act to protect and improve society's welfare as well as it's own interests is referred to as
 - (A) Business Ethics.
 - (B) Corporate obligation.
 - (C) Organisational social responsiveness.
 - (D) Organisations social responsibility.
- 163 Core values of an organisation define the organisation's
 - (A) Capabilities
 - (B) Expenditure on community development
 - (C) Identity and Culture
 - (D) Profitability
- 164 _____ refers to the extent to which people are committed to work and involved in their activities.
 - (A) Job specification
 - (B) Group dynamics
 - (C) Job description
 - (D) Work Ethics
- People, Planet and Profit are 3P's associated with
 - (A) sustainability accounting
 - (B) green marketing
 - (C) global competition
 - (D) environmental factors affecting business
- 166 What is the primary consideration in facility location?
 - (A) Cost
 - (B) Speed
 - (C) Innovation
 - (D) Quality
- Which factor is critical in facility location for a manufacturing unit?
 - (A) Proximity to suppliers.
 - (B) Proximity to Customers.
 - (C) Proximity to Competitors.
 - (D) Proximity to transportation firms.
- 168 In layout planning, what does a process layout focus on?
 - (A) Production Specialisation
 - (B) Equipment specialisation
 - (C) Workstation Specialisation
 - (D) Batch production

169 Which tool is used for short-term scheduling in production planning? **Gantt chart** (A) **(B) PERT** chart **Kanban System** (\mathbf{C}) **(D) CPM** What is the main goal of production Planning? 170 Minimize costs (A) **(B) Maximise profits** Meet demand efficiently **(C) Optimize resource utilisation (D)** What is the purpose of Production Process Analysis? 171 **Improve efficiency** (A) **(B) Increase costs Enhance creativity (C) Boost marketing efforts (D)** 172 Which method is used for analysing the efficiency of a production process? (A) **Time and Motion Study Inventory Control (B) (C) Queuing Theory Decision theory (D)** What is the key input for production scheduling? 173 Supplier availability (A) **Customer demand forecasts (B) Marketing strategies (C) (D) Employee Motivation** Which forecasting method uses historical data and patterns? 174 **Qualitative forecasting (A)** Time series forecasting **(B) Causal forecasting (C) (D) Delphi Method** What is the primary goal of work measurement? 175 **Increase work complexity** (A) Reduce work efficiency **(B)** Standardize work processes **(C)** Minimise employee morale **(D)** Which method is used to analyze the time required for a specific task? 176 **Queuing theory** (A) **(B)** Time and motion study **Decision theory (C) Linear Programming (D)** What does Statistic Quality Control (SQC) aim to achieve? 177 **(A) Increase defects Improve efficiency (B) Reduce Variability (C) Maximize** waste **(D)**

- (B) Scatter plot
- (C) Histogram
- (D) Control Chart

178

Which Statistical tool is commonly used in quality control to monitor processes

179		t is the primary fours of operations research?
	(A)	Resource management
	(B)	Employee satisfaction
	(C)	Marketing strategies
	(D)	Financial planning
180	Whic	h is a common application of operations research?
	(A)	Human Resource Management
	(B)	Project Scheduling
	(C)	Advertising Campaigns
	(D)	Product Pricing
181	In lin	ear programming, what is the objective?
	(A)	Maximize profits.
	(B)	Minimise costs.
	(C)	Maximise costs.
	(D)	Minimise profits.
182	What	t does sensitivity analysis in linear programming help assess?
	(A)	Financial risks
	(B)	Environmental impact
	(C)	Solution stability
	(D)	Employee satisfaction
183	What	t is the primary purpose of the transportation model in operations research?
	(A)	Optimize production processes
	(B)	Minimise transportation costs
	(C)	Maximise employee satisfaction
	(D)	Optimize marketing strategies
184	What	t is the main objective of inventory control?
	(A)	Maximize inventory levels
	(B)	Minimise stockouts
	(C)	Increase holding costs
	(D)	Optimize order quantities
185	what	does queuing theory study
	(A)	Employee motivation
	(B)	Customer waiting lines
	(C)	Marketing strategies
	(D)	Production processes
186	Decis	ion theory is concerned with making decisions under
	(A)	Certainty
	(B)	Risk
	(C)	Creativity
	(D)	Uncertainty
187	Mark	kov analysis is used for studying
	(A)	Employee turnover
	(B)	Production scheduling
	(C)	Marketing strategies
	(D)	Inventory
188	What	t does PERT/CPM help in managing?
	(A)	Employee satisfaction
	(B)	Production scheduling
	(C)	Financial risks
	(D)	Advertising campaigns

189	In demand forecasting, what is the main disadvantage of the Delphi Method?
	(A) Time consuming
	(B) Subject to bias
	(C) Costly
	(D) Lack of expert opinion
190	Which layout type is characterised by placing Similar Machines or functions together?
	(A) Process layout
	(B) Product layout
	(C) Cellular layout
	(D) Fixed-position layout
191	What analysis helps in determining the efficiency of a layout by considering material flow
	and distance travelled?
	(A) Flow Chart analysis
	(B) Motion analysis
	(C) Distance analysis
	(D) CPM analysis
192	In facility location decisions, which factor involves the proximity to customers & suppliers?
1/2	(A) Economic factors
	(B) Social factors
	(C) Political factors
	(D) Geographic factors
102	
193	Which Method is commonly used for analyzing the economic aspects of facility location? (A) Break-even analysis
	(A) Break-even analysis (B) SWOT analysis
	· · ·
404	` ´
194	What does MRP stand for in production planning?
	(A) Material Resource Planning
	(B) Master Resource Plan
	(C) Manufacturing Resource Planning
	(D) Material Requirements Planning
195	Which technique is used for analysing and improving the efficiency of a production process
	(A) Value stream mapping
	(B) Fishbone diagram
	(C) Scatter plot
	(D) Histogram analysis
196	Need, want and are the core concepts of marketing.
	(A) Supply
	(B) Demand
	(C) Price
	(D) Product
197	Quality and features are the focus in companies with orientation
	(A) Product
	(B) Marketing
	(C) Selling
	(D) Production
198	The marketing orientation of the company begins with identifying customer
	(A) Satisfaction
	(B) Value
	(C) Needs
	(D) Benefits

199		nal marketing is part of marketing.
	(A)	Holistic
	(B)	Integrated
	(C)	Relationship
	(D)	Performance
200	Cust	omer value is the difference between customer benefit and customer
	(A)	Surplus
	(B)	Cost
	(C)	Price
	(D)	Satisfaction
201		is the first stage of the Value chain.
	(A)	Inbound logistics
	(B)	Sales
	(C)	Marketing
	(D)	Operations
202	A de	eply held commitment to re-buy or re-patronize a preferred product or service is
	(A)	Loyalty
	(B)	Preference
	(C)	Value
	(D)	Cost
203		is one of the important Methods of measuring customer satisfaction.
	(A)	Brand Image
	(B)	Product quality
	(C)	Mystery shopping
	(D)	Value chain
204	The 1	process of carefully managing detailed information about individual customers and all
		omer touchpoints is
	(A)	CPM
	(B)	CRM
	(C)	CLV
	(D)	Brand Equity
205		group is an example of Consumer Reference group.
	(A)	Membership
	(B)	Social
	(\mathbf{C})	Culture
	(\mathbf{D})	Income
206	The f	first stage of the consumer decision making process is
	(A)	Evaluation of Alternatives
	(B)	Information search
	(\mathbf{C})	Prospecting
	(D)	Problem Recognition
207	,	environment is an important part of the marketing environment of any company.
	(A)	Socio-cultural
	(B)	Strategic
	(C)	International
	(D)	Product
208	(-)	is the last stage of the consumer Decision making Process.
- 00	(A)	Purchase
	(B)	Satisfaction
	(C)	Post Purchase
	(D)	Need Recognition
	. /	$oldsymbol{\circ}$

209	is an important psychological process influencing customer decision making.
	(A) Fitness
	(B) Perception
	(C) Culture
	(D) Social class
210	Business Market & demand is demand.
	(A) Derived
	(B) Elastic
	(C) Flexible
	(D) Macro
211	are an important part of the buying centre in Business Buying Process.
	(A) Wicketkeeper
	(B) Gatekeeper
	(C) Doorkeeper (D) Windowkeeper
	•
212	Segmentation is the market into various parts.
	(A) Multiplying
	(B) Dividing (C) Adding
	(C) Adding (D) Subtracting
212	· ·
213	A group of customers who Share a similar set of needs and wants is known as a (A) Market segment
	(B) New market
	(C) Market potential
	(D) Market demand
214	preferences exist when consumers want very different things.
214	(A) Homogeneous
	(B) Diffused
	(C) Clustered
	(D) Similar
215	is an important part of Demographic Segmentation.
210	(A) Benefit
	(B) Cost
	(C) Income
	(D) Behavior
216	Creating a unique image in the minds of consumer is known as
	(A) Positioning
	(B) Segmentation
	(C) Advertising
	(D) Sales Promotion
217	Points of Parity and Points of are important tools for Brand Positioning
	(A) Similarity
	(B) Difference
	(C) Distance
	(D) Promise
218	The fifth level of the Product is known as product.
	(A) Core
	(B) Potential
	(C) Basic
	(D) Augmented

219		ding begins at level of the Product	
	(A)	Augmented	
	(B)	Expected	
	(C)	Basic	
	(D)	Potential	
220	Prod	ucts can be classified based on Durability, Tangibility and	
	(A)	Consistency	
	(B)	Reliability	
	(C)	Use	
	(D)	Knowledge	
221			gooda
221		ucts that we buy for day to day use from our nearest retail outlet are	_ goods.
	(A)	shopping	
	(B)	unsought	
	(C)	specialty	
	(D)	convenience	
222		is an important way to differentiate services.	
	(A)	Shopping	
	(B)	Ease of ordering	
	(C)	Durability	
	(D)	Convenience	
223		is the also known as the 5th 'P' of marketing	
	(A)	Product	
	(B)	Promotion	
	(C)	Packaging	
	(D)	People	
224	Ident	tify, Grade, Describe and are the important functions of Labelling	
	(A)	Pricing	
	(B)	Promotion	
	(C)	Warranty	
	(D)	Guarantee	
225			
225		is a strong Brand.	
	(A)	Orange	
	(B)	Grapes	
	(C)	Guava	
	(D)	Apple	
226		is the first stage of the NPD process.	
	(A)	Idea Screening	
	(B)	Idea Development	
	(C)	Idea Formulation	
	(D)	Idea Generation	
227	Qual	ity Function Deployment is an important part of Development.	
	(A)	Price	
	(B)	Product	
	(C)	Promotion	
	(\mathbf{D})	Brand	
228	` ′	first step of the Marketing Communication begins with a	
	(A)	Sender	
	(B)	Receiver	
	(C)	Medium	
	(D)	Message	
	()		

229	strategy is an important part of Communications Design in IMC.		
	(A) Media		
	(B) Message		
	(C) Marketing		
	(D) Sales		
230	In Business Market, Customers prefer level Marketing Channels.		
	(A) Zero		
	(B) One		
	(C) Two (D) Three		
221			
231	All possible combinations of risk & return resulting from portfolios formed by varyin		
	proportions of individual securities, is called (A) Portfolio return.		
	(B) Portfolio opportunity set.		
	(C) Efficient portfolio.		
	(D) Well diversified portfolio.		
232	The method of bringing a mis-priced asset in line with it's expected price is called.		
	(A) Capital Asset Pricing Model		
	(B) Separation Theorem		
	(C) Portfolio Theory		
	(D) Arbitrage Pricing Theory		
233	In multi-period compounding, the effective interest rate will be		
	(A) equal to nominal interest rate		
	(B) more than nominal interest rate		
	(C) less than nominal interest rate		
	(D) less than or equal to nominal interest rate		
234	The reciprocal of the present value Annuity factor is		
	(A) Sinking Fund Factor		
	(B) Capital Recovery factor (C) Discount factor		
	(C) Discount factor (D) Compound factor		
235	The change in Share holder's return caused by the change in profit is called		
233	(A) Profit planning		
	(B) Operating leverage		
	(C) Financial Leverage		
	(D) Risk return trade-off		
236	Detachable certificates of interest are also called		
	(A) Shares		
	(B) Debentures		
	(C) Coupons		
	(D) Patents		
237	Which of the following statements is correct?		
	(A) Pure discount bonds carry explicit rate of interest.		
	(B) Current yield accounts for capital gain.		
	(C) Perpetual bonds have specified maturity value.		
	(D) YTM is bond's internal rate of return.		
238	is a measure of the risk of returns on a security.		
	(A) Geometric mean		
	(B) Capital gain (C) Compound rate of return		
	(C) Compound rate of return (D) Variance		
	(-)		

239 Select the unsystematic risk from the following: The government increases custom duty on the material used by the company. **(B)** The inflation rate increases. The government resorts to massive deficit financing. **(C)** The RBI promulgates a restrictive credit policy. **(D)** The view that the nominal interest rate differential must be equal to the expected inflation 240 rate differential in two countries is called **Interest rate parity** (A) **International fishes effect (B) Purchasing power Parity (C)** Forward rates and future spot rates parity **(D)** 241 Bonds that are sold outside the country in whose currency they are denominated are called **Eurobonds** Foreign bonds **(B)** Yankee bonds **(C) (D)** Samura's bonds 242 When a company offers hefty compensations to it's managers if they get ousted due to takeover, the company is said to offer _____ (A) **Crown Jewels Golden Parachute (B)** Greenmail **(C) Poison Pill (D)** 243 An accounting method of M&A, under which the balance sheet items and the profit and loss items of the Merged firms are combined without recording the effects of merger, is called Receipts and Disbursement Methods. (A) **Purchase Method. (B)** Adjusted Net income method. **(C) (D)** Pooling of interest Method. The view that two firms with identical assets, irrespective of how these assets have been 244 financed, cannot command different market values, is part of **Net Income approach** (A) **Traditional view of Capital Structure (B)** MM's proposition I **(C)** MM's proposition II **(D)** The view that the cost of Capital declines with debt, is supported by 245 The Net Income approach (A) **Linear Programming approach (B) Traditional view of Capital structure (C) Net operating Income approach (D) Select the correct Statement.** 246 The compound cost used to determine the discount rate should be expressed on an (A) after -tax basis. The interest paid on debt is not tax deductible. **(B)** Equity capital is free of cost. **(C)** The E/P ratio reflects the true expectations of the ordinary Shareholders. **(D)** Currency swaps are a form of 247 working capital loan (A) back to back loan **(B)** demand loan **(C) (D)** none of the above

248	A right to buy or sell an asset at a specified exercise price at a specified period of a time is called			
	(A)	Futures contract		
	(B)	Forward contract		
	(C)	Swap		
	(D)	Option		
249		ength of the operating cycle of a manufacturing firm is the sum of		
4 7)	(A)	Raw material can conversion period and debtor's conversion period.		
	(B)	Inventory conversion period and debtor's conversion period.		
	(C)	Finished goods conversion period and debtor's conversion period.		
	(D)	Work in process conversion period and debtors conversion period.		
250	` '	w that, under perfect market Situation, the dividend policy of a firm is irrelevant, as it		
230		not affect the value of the firm, is held by		
	(A)	The bird in hand argument.		
	(B)	Gordon's Model.		
	(C)	MM's hypothesis.		
	(D)	Walter's Model.		
251	` ′	ethod to increase the number of out standing shares through a proportional reduction		
231		e par value of the share, is called		
	(A)	Reverse split		
	(B)	Collar		
	(C)	Share split		
	(D)	Strangle		
252	` ′	CF technique that takes into account the magnitudes and timing of cash flows is called		
434	ADC	technique that takes into account the magnitudes and thining of cash nows is cancu		
	(A)	Net Present Value.		
	(B)	Internal Rate of Return.		
	(C)	Profitability Index.		
	(D)	Accounting Rate of Return.		
253	An ir	envestment that has cash outflows mingled with cash inflows throughout the life of the		
	proje	ect, is called		
	(A)	Independent investment		
	(B)	Contingent investment		
	(C)	Non-conventional investment		
	(D)	Conventional investment		
254	A situ	nation where the profitability distribution of the cash flow of an investment proposal is		
	know	n, is called		
	(A)	Objective probability		
	(B)	Uncertainty		
	(C)	Risk		
	(D)	Subjective probability		
255	For c	hoosing between mutually exclusive projects with the same lives, one needs to compare		
	(A)	their annual equivalent values.		
	(B)	their nominal cash flows.		
	(C)	their real cash flows.		
	(D)	their Net-present values.		

256		n among the following is not an essential requirement of determining reorder point
		certainty?
	(A)	Credit limit.
	(B)	Lead time.
	(C)	Average usage.
	(D)	Economic order quantity.
257	Which	of the following is not an example of ordering costs?
	(A)	Requisitioning
	(B)	Insurance
	(C)	Order placing
	(D)	Clerical and Staff
258		ation when the management has to decide to obtain that Combination of the profitable
		ets which yields highest NPV within the available funds is called
	(A)	Dividend decision
	(B)	Capital rationing
	(C)	Capital recovery
	(D)	Risk diversification
259		nal cash management approach for determining a firms optimum cash balance under
		nty is called
	(A)	Miller Orr Model
	(B)	Boumol Model
	(C)	Adjusted Net-income Method
	(D)	Receipt and disbursement Method
260		mpare the future value of a lump-sum amount, for a given interest rate (i) & the time
	_	l (n), we should simply multiply the amount by
	(A)	Discount value factor
	(B)	Sinking fund factor
	(C)	Compound value factor
	(D)	Present value factor
261		the option that is not the part of assumptions relating to Miller & Modiglian's
	hypot	
		Existence of corporate taxes
	(B)	No risk
	(C)	Fixed Investment policy
	(D)	Perfect Capital Markets
262	The p	part of the issued share-capital which has been accepted by Shareholders, is called
	(4)	
	(A)	Paid up share capital
	(B)	Authorised share capital
	(C) (D)	Equity share Capital Subscribed Share capital
262	, ,	•
263		participants in foreign exchange markets that seek to earn risk less profits by taking
		tage of differences in exchange rates among countries, are called-
	(A)	Hedgers
	(B)	Speculators Arbitrageurs
	(C)	Traders
264	(D)	
264		ollowing are examples of changes in corporate control, except
	(A)	Mengers & Acquisitions
	(B)	LBOs Provy fights
	(C) (D)	Proxy fights Spin-off
	(\mathbf{D})	opin on

265	Leveraged buy-outs almost always involve			
	(A) AAA grade debt			
	(B) Issuance of new shares to many investors			
	(C) The existing management team as new shareholders			
	(D) Junk-grade debt			
266	Which is the least expensive method for recruitment			
	(A) walk-in-Interview			
	(B) consultants			
	(C) campus placements			
	(D) employment exchange			
267	Which of the following is not a part of Job-Description			
	(A) Job title			
	(B) Purpose of position			
	(C) Induction process			
	(D) General information			
268	The poor quality of selection will lead to extra cost on and supervision.			
	(A) Placement			
	(B) Training			
	(C) Work quality			
	(D) Recruitment			
269	Which of these is the most important external factor governing recruitment?			
	(A) Son-of-soil			
	(B) Supply & demand (C) Unemployment rate			
	(C) Unemployment rate (D) Labour market			
270				
270	specifies the relationship of applicant inputs to outputs at various decision points. (A) Number of contacts			
	(B) Yield ratio			
	(C) Type of contacts			
	(D) Cost-Benefit ratio			
271	What is link with Performance Appraisal?			
211	(A) Job Design			
	(B) Job vacancy			
	(C) Analysis			
	(D) Job Enrichment			
272	How can Performance Appraisal contribute to a firms competitive advantage?			
	(A) Ensures legal compliance			
	(B) Improves performance			
	(C) Minimises Job dissatisfaction & employee turnover			
	(D) All of the above			
273	Which of these Performance Appraisal Methods is subjective and Time consuming			
	(A) Essay Method			
	(B) Rating scales			
	(C) Critical Incident Method			
	(D) Tests			
274	Which method of Performance Appraisal includes evaluation by multiple internal and			
	external Members?			
	(A) Rating scales			
	(B) 360 Degree appraisal			
	(C) Checklist			
	(D) Critical Incident Method			

275	Distr	rformance appraisal Method where performance is assumed to follow the Normal ibution is called
	(A)	BARS
	(B)	Forced Choice Method
	(C)	Forced Distribution Method
	(D)	Rating scale
276		n an employee's personal characteristics such as age, gender race, etc. influence a
		rior's evaluation of his/her performance, the problem / error of has occurred.
	(A)	Bias
	(B)	Halo Effect
	(C)	Stereotyping
	(D)	Central tendency
277	Whic	h Personality trait is associated with Performance Appraisal ratings?
	(A)	Decision making ability
	(B)	Crafting ability
	(C)	Running ability
	(D)	Travelling ability
278	The	error occurs when supervisors tend to rate all their subordinates consistently
	high.	- · · · · · · · · · · · · · · · · · · ·
	(A)	Strictness
	(B)	Central tendency
	(C)	Leniency
	(D)	Bias
279	` ′	th of the following is on the job training Method?
217	(A)	Lecture Method
	(B)	Job-Rotation
	(C)	Vestibule Training
	(D)	Conference & Seminars
200	` /	
280		n's Taxonomy divides specific learning objectives into these three categories of ational objectives / learning objectives.
	(A)	Knowledge, Comprehension and Application
	` '	Receiving Responding and Valuing
	(B) (C)	Cognitive, Affective and Psychomotor
	(D)	Appreciative, Diagnostic and Experimental
201		• • • • • • • • • • • • • • • • • • • •
281	_	ohrase "Transfer of Training" refers to
	(A)	Moving training schedules around to accommodate production concerns
	(B)	Freely sharing written training material with colleagues
	(C)	Maintaining new knowledge and skills and applying them back at the workplace
	(D)	Acquiring and evaluating skills during a training course
282		is a type of training that stimulates actual facility work conditions within a training
	facili	·
	(A)	Sensitivity Training
	(B)	Apprenticeship Training
	(C)	Vestibule Training
	(D)	Role Playing
283		is a devise or situation that replicates job demands of the workplace.
	(A)	Brain Storming
	(B)	Simulation
	(C)	Artificial Intelligence
	(D)	Management Games

284	Unde	er EPF provision Act 1952, the employer has to contribute	% of wage / salary of		
	the e	mployee per month.			
	(A)	7.5%			
	(B)	9%			
	(C)	8%			
	(D)	8.5%			
285	Which of the following is not included in the system of payment of Dearness Allowance?				
200	(A)	Flat Rate			
	(B)	Graduated Scale			
	(C)	Cost of Living			
	(D)	General Allowance			
206			• • • • • • • • • • • • • • • • • • • •		
286	In organised industrial establishments, pay review takes place once in years. (A) Ten				
	(A)				
	(B)	Three			
	(C)	Seven			
	(D)	Five			
287		is paid at the time of employee's exit, only to those who hav	e served for atleast five		
	years				
	(A)	Allowance			
	(B)	Gratuity			
	(C)	Claims			
	(D)	Perquisites			
288	Whic	ch of the following is an example of perquisites?			
	(A)	Provident Fund			
	(B)	Medical Allowance			
	(C)	Club Membership			
	(D)	Group Insurance			
289		are also called as "Payment by Results".			
	(A)	Allowances			
	(B)	Claims			
	(C)	Incentives			
	(D)	Fringe Benefits			
290	Whic	ch of the following refers to the settlement of disputes throu	igh agreed third party		
		vention without having to resort to law?	ign agreed time pure,		
	(A)	Conciliation			
	(B)	Board of conciliation			
	(C)	Arbitration			
	(D)	Adjudication			
291		·	ance This achievement		
291	Sharman, a sales Manager, achieved his sales target 07 days in advance. This achievement was displayed on the notice board and the CEO of the company awarded a certificate for				
		- ·	warded a certificate for		
		Best performance" to him. Name the incentive provided.			
	(A)	Job security			
	(B)	Bonus			
	(C)	Recognition			
	(D)	Promotion			
292		tuation in which an employee's contact of employment has b	•		
	_	oyer, where the termination breaches one or more terms of the	contract of employment		
		oll in employment law, is called			
	(A)	Distributive discharge			
	(B)	Due process discharge			
	(C)	Constructive discharge			
	(D)	Wrongful discharge			

293 The individual employees who report wrongful acts committed by other subordinates are called as **Ombudsman (A) (B) Arbitrators (C)** Counsellers **Whistle Blowers (D)** 294 Lockout is a weapon available to (A) **Employees Trade Unions (B) (C) Employers** Government **(D)** 295 Which of the following approaches, assumes that the understanding of the industrial relations requires an understanding of the capitalist Society? Marxist approach (A) unitary approach **(B)** Pluralist approach **(C)** Giri approach **(D)** Which one of the following means a Mandatory settlement of an industrial dispute by a 296 labour court of or a tribunal? **Collective bargaining** (A) Arbitration **(B)** Conciliation **(C)** Adjudication **(D)** 297 Which of the following is not the characteristic of the trade union? (A) **Voluntary association Individual action (B) Common goals (C) (D) Intermediary** What does "discipline" mean in the context of the workplace? 298 (A) **Enforcing compliance and order Exercising punishment (B) Exercising control (C)** A system designed is improve & correct behavior through training **(D)** Which of the following legislations cannot be included in the category of Industrial 299 Relations legislations in India? **Industrial Disputes Act, 1947 (A) (B) Trade Union Act of 1926 Industrial Employment Act, 1946 (C) Equal Remuneration Act, 1976 (D) 300** Which of the following areas cannot be directly included in the field / study of IR? **Trade Union Recognition** (A) **(B) Strikes and Lockout** Minimum wage fair wage & living wage **(C) Collective Bargaining**

(D)